

## Seagate Position: 8 Gb/s

Next step for disc drive storage: 8 Gb/s

## Reasons:

Compatibility: With 1.06, 2.12, 4.25 Gb/s

• Cost: Only 1 oscillator => 8.5, not 8 or 6 or 10 or...

Investment: Big enough jump, 6 Gb/s too small

Advantage: Over alternatives @ 3-6 Gb/s

• Storage model: 2x every three years, since 1986 (SCSI & FC)

Key customers asking for this specifically!

Plan for 2006-7 first parts, 2007-8 product intro (has risk, of course)